

ビジネスクリエイター研究学会

第3回 国際ビジネス創造部会 台湾 報告

SDGs セミナー (台南) 2024年4月20日(土) | 3:00-

開催場所：台湾省台南市「台糖長榮酒店 (Evergreen Plaza Hotel Tainan)」

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台南400府城新願景-台日SDGs學術交流與海報特展

2024.04.20 開催

台南400周年：府城の新たなビジョン-台日SDGs学術交流およびポスター展

Tainan 400: New Vision of the Ancient Capital - Taiwan-Japan SDGs Academic Exchange & Poster Exhibition

主催者：東方設計大学文化クリエイティブ設計大学院、台湾SDGs協会

(主辦單位：東方設計大學文化創意設計研究所、台灣SDGs協會)

共催者：ビジネスクリエイター研究学会：国際ビジネス創造部会

(Business Creator Society: International Business Creation)

(協辦單位：Business Creator Society ビジネスクリエイター研究学会)

3rd: International Business Creation (第3回：国際ビジネス創造部会)

# 式次第

1. 台湾SDGs協会 発足式（祝電披露）
2. 台湾＋日本の協力関係
3. 日本側各報告（次頁参照）
4. 優秀報告表彰

## 台湾側参加者

台湾SDG協会関係者

東方設計大学大学院関係者：第1回部会参加者(部会員)など

一般参加者

## 部会側参加者

報告者15名、法人会員関係者2名、台湾在住院生1名

＜総参加者約100名＞



## 部会側報告者・タイトル

| 氏名    | 所属       | 報告タイトル                                                                                                                                             |
|-------|----------|----------------------------------------------------------------------------------------------------------------------------------------------------|
| 當間政義  | 和光大学     | SDGs-oriented business design thinking                                                                                                             |
| 高垣行男  | 駿河台大学    | SDGs and CE (Circular Economy) : In case of Saitama, Japan                                                                                         |
| 石井清香  | 社会保険労務士  | Managing Employment in Japan to Make the Most of the SDGs and Diversity: Issues to be resolved for women workers to be active                      |
| 大城朝子  | 福山大学     | SDGs in the Top Message of Companies in Bingo Region                                                                                               |
| 小野瀬 拓 | 駒澤大学     | SDGs and Entrepreneurship Research                                                                                                                 |
| 北野康   | 福井県立大学   | SDGs and the Vacant House Issue: Building a Basic Model for the Vacant House Business                                                              |
| 國府俊一郎 | 大東文化大学   | Gender Equality in SDGs and Employment: An Approach through a Comparative Analysis of Labor Markets and Human Resource Systems in Japan and Taiwan |
| 砂川和範  | 中央大学     | Creating 'Industrial Heritage' as a Resource: Strategic Change and Entrepreneurship of a Local Railway on SDGs                                     |
| 鍋谷操一  | 法政大学大学院  | SDG's and Securing Human Resources for Television Program Production Companies : Based on the employee attitude survey                             |
| 田中克昌  | 文教大学     | Green Transformations in SDGs: Focus on the Supply Chain                                                                                           |
| 犬田剛   | 東京農業大学   | Regional banks and the SDGs —The Actual Atatus of Initiatives in Japan Regional Banks —                                                            |
| 呉賛    | 名古屋外国語大学 | Opportunities for Small Sake Breweries in The Perspective of SDGs A Model Case from Yamaguchi Prefecture                                           |
| 高橋真実  | 周南公立大学   | Power of Stories for SDGs                                                                                                                          |
| 塗茂克也  | 千葉経済大学   | Summary of my research on small and medium-sized enterprises and SDGs                                                                              |
| 島田直子  | (有)シマダ   | In order to achieve the goals of '30-'50, we will continue to carry out SDGs activities in the PDCA cycle                                          |

# 台南市長表敬訪問

2024年4月19日 15:30-16:30

セミナースポンサーの台南市役所に訪問をした  
(地元新聞、ウェブニュース等で報道)



SDGx國際研討會首度在臺由舉行，台灣SDGx協會理事長黃佳慧特及日本東京千光大學首席副校長教授等與台南市長黃偉哲，交流永續發展探討合作可能性。(記者李基輝攝)

【記者李基輝／台南報導】「台日SDGx國際研討會」由SDGx協會理事長黃佳慧特及日本東京千光大學首席副校長教授等與台南市長黃偉哲，交流永續發展探討合作可能性。研討會中，黃佳慧特代表黃偉哲市長，對聯合舉辦研討會表示歡迎，同時雙方對於永續發展合作意向濃厚。

研討會由來自日本的SDGx國際設計展覽，展示在臺灣所屬下的永續發展多樣性與創新思維，臺中和大設計學院、日本和光大學、日本商業創造研究學會及台日關係協會等永續發展目標的文創設計團體共同出席。黃佳慧特表示，台日兩國政府及民間企業，應加強交流與合作，共同推動SDGx目標的實現。黃佳慧特表示，此次會議不僅是學術交流，也是展示台南市永續發展成就的重要機會，特別在環境保護、社會正義與經濟發展等領域，將加強與國際社會永續發展的連結，積極發揮努力與合作，為城市居民及全球帶來正面影響。

高規格的大學教授與教授指出，透過學術研究和創設設計力量，可以有效地推動SDGx的實現。研討會中的論文發表內容涵蓋國內外專家學者研究結果，對SDGx的推進具有深遠影響。除提升台日兩國在永續發展領域的學術討論，也為參與國家的合作奠定堅實基礎。期待台日學術界合作帶來亞洲區域永續發展目標的實現。

# 部会とは別に 2024年4月18&19日 台北にて 参加者有志で企業訪問&企業との情報交換会を行った

セミナー風景

## ASUS

ASUS is the parent company of ASKEY.

**ASUS | BUSINESS**

Your Vision, Our Passion

We apply technology to pave your path to the digital future

Over 14,500 Employee worldwide

5000+ Worldwide R&D engineers

200+ Countries

50+ Service centers

Hardware Product Lines

AIoT Solution

Intelligent Cloud Services

Industry-standard Software

Service Package

100%

## ASKEY

**ASKEY**

ASKEY(ASUS)'s Smart Factory in Taipei, where the interview was conducted, is a new factory built in 2021 (ASKEY itself was founded in 1989, ASKEY became part of ASUS in 2006).

Smart Applications

ASKEY IoT Private Network Solution

5G+AI Energy for Wireless Network Solution

Smart Applications

ASKEY IoT Private Network Solution

5G+AI Energy for Wireless Network Solution

## COMPAL

**COMPAL**

PORTFOLIO \$44.2B

2000 STANDARD PRODUCT SYSTEMS

2000+ AVANCE-MEC Servers

80,000+ EMPLOYEES WORLDWIDE OFFICES

No.4 MARKET LEADER

ESG Performance

20% Increase

Over 10million sq.ft.

35% CUSTOMER PRODUCT CAPABILITY

MANUFACTURING PLANTS

Building our 3rd office space in India, and expanding our presence into high technology and service center.



## ZERONE

**ZERONE**

Founded in 1980, Zero One has been deeply involved in Taiwan's information service industry for 40+ years, providing one-stop comprehensive enterprise IT solutions. With more than 100 professional and technical experts, Zero One integrates four major areas that include IT infrastructure, network and information security, multi-cloud platform management and AI big data application offering sustainable governance (ESG), multi-cloud management (Cloud Service & Application), information resilience and AI application (AI Inside & Application).

Zero One aims to provide customers with forward-looking and competitive innovative value and diversified integration, accelerating the transformation of enterprise IT.

Products

Cloud Migration

Cloud Security

Cloud Management

Cloud Integration

Cloud Optimization

Cloud Migration

Cloud Security

Cloud Management

Cloud Integration

Cloud Optimization

Chairman - Fair Lin

Founded in 1980

Employee 220

## TSMC(著者：林芳文氏講演)

With global operations spanning Asia, Europe, and North America, TSMC serves as a committed corporate citizen around the world. TSMC deployed 288 distinct process technologies, and manufactured 11,695 products for 528 customers in 2023 by providing broadest range of advanced, specialty and advanced packaging technology services.

The Company is headquartered in Hsinchu, Taiwan.

For more information please visit <https://www.tsmc.com>



## CTBC

CTBC Bank has the largest total assets of any privately-owned bank in Taiwan (as of 2023). CTBC Bank acquired Japan's Tokyo-Mitsubishi Bank in June 2014, making it a wholly-owned subsidiary.

CTBC Holding has three pillars: "Sustainable Growth", "Responsible Operations" and "A Connected Society", and has created Sustainability Roadmap.

Global Locations

Sustainability Strategy

Environmental

Social

Governance

次回の第4回部会(6/23)で各企業の紹介を行う予定

Thanks for Listening

ご清聴ありがとうございます

Q&A

